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MEDIA RELEASE

STTA KICKS OFF 80TH ANNIVERSARY WITH ANOTHER SPONSORSHIP DEAL - MITSUBISHI ELECTRIC

The Singapore Table Tennis Association's (STTA) kicked off their 80th anniversary in style today with an event-filled day of fun table tennis activities as they unveiled yet another sponsorship deal, this time with Mitsubishi Electric Asia Pte Ltd (Mitsubishi Electric Asia). Today's event, which also gave fans and members of the public an opportunity to meet and greet Singapore's table tennis Youth Olympians and World Champions, was also held in partnership with Capital 95.8FM.

Er Lee Bee Wah Member of Parliament for Ang Mo Kio GRC & President, STTA said, "I feel privileged to serve as the president of the STTA during this very special year. There have been many milestones and achievements which we have reached over the last 80 years but quite a few in the last three years alone, like our triumph at last year's Liebherr 2010 World Team Table Tennis Championship and the silver medal at the 2008 Beijing Olympics. We assure everyone that we will continue to work even harder to bring glory to Singapore."

The STTA also announced that it has signed a three-year sponsorship agreement with Mitsubishi Electric Asia. This new sponsorship agreement marks the start of a partnership between STTA and Mitsubishi Electric to further continue the efforts of STTA to raise the level of the game internationally and help to nurture more table tennis talents.

The cash sponsorship is worth S\$300,000 and will see Mitsubishi Electric's logo emblazoned on the front of the national players' jerseys when they play on the overseas professional tour circuit and in the World Championships and World Cup.

"Table tennis was selected as one of the 7 core sports in Singapore under the Sports Excellence 2000 scheme in 1993. STTA has since made tremendous progress in promoting the sport locally and nurturing table tennis talents. We are pleased to partner with STTA for the continued promotion and nurturing of these Singapore talents," said Yoshifumi Beppu, Managing Director of Mitsubishi Electric Asia.

Er Lee Bee Wah, Member of Parliament for Ang Mo Kio GRC & President, STTA, said: "STTA looks forward to growing this partnership with Mitsubishi Electric and we delighted to have another international corporation come on board to support table tennis and more importantly, local sports. This is a good start to the new year."

About Mitsubishi Electric Asia Pte Ltd

Established in Singapore in 1977, Mitsubishi Electric Asia is a subsidiary of Mitsubishi Electric Corporation, a world leading manufacturer of products ranging from home electronics to satellite systems. Mitsubishi Electric Asia has been providing reliable, high-quality products to homes, businesses and industries in Asia Pacific for the past 30 years and these include home electronics, industrial and factory automation, visual and imaging products, photovoltaic systems and power semiconductors.