



28 August 2014

## MEDIA RELEASE

### STTA FUND RAISING GOLF TOURNAMENT 2014 ON 28<sup>TH</sup> AUGUST 2014 AT SENTOSA GOLF CLUB (SERAPONG)

The STTA Fund Raising Golf Tournament was held on Thursday, 28<sup>th</sup> August 2014 at Sentosa Golf Club (Serapong) and Mr K Shanmugam, Minister for Foreign Affairs and Minister for Law was the Guest of Honour the dinner event. We are pleased to announce that through the support of many private corporations and individuals, the STTA Fundraising Golf Tournament 2014 has raised over \$520,000.

The funds raised from the fund raising golf event will go towards STTA pipeline development programmes and its operating costs. The emphasis on pipeline development at the STTA has never been greater and a key goal for STTA is to identify and groom talented athletes from a very young age.

In 2009, the STTA collaborated with PAP Community Foundation Kindergartens to introduce table tennis to the Kindergarten 1 & 2 children. Currently, the STTA-PCF table tennis programme has expanded to over 30 constituencies and it is able to monitor over 1,300 promising children and groom them. The STTA has plans to extend this pre-school table tennis programme to 87 constituencies in the next 10-15 years as part of STTA's outreach programme to children to get them hooked on the sport of table tennis from a very young age.

As part of structured elite system, talented and promising players from the pre-school programmes are sent to the association's 7 zone training centres for intensive training. These zone training centres are instrumental in strengthening the process of discovering and nurturing young and potential players in a more structured and sustainable manner.

From these zone training centres, the more promising ones will be directed to the Youth Development Squad to be further nurtured and developed into national players.

With the seeds for the growth of young talent planted, we believe our programmes will start to see results in the next 10 to 15 years. And we hope these young talents are able to represent Singapore in the Olympic Games and World Championships within the next 15 to 20 years.

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