



17 November 2013

MEDIA RELEASE

MITSUBISHI ELECTRIC EXTENDS SPONSORSHIP WITH SINGAPORE NATIONAL TABLE TENNIS TEAMS

Mitsubishi Electric has been supporting the Singapore paddlers since 2011 and will be continuing its partnership with Singapore Table Tennis Association (STTA) for another 3 years, starting from 1 January 2014 to 31 December 2016.

The renewal sponsorship agreement worth \$300,000 will see Mitsubishi Electric featured on the left sleeve of the national jerseys. The Singapore paddlers will don the national jerseys at the ITTF World Tour Tournaments and major championships. The ITTF World Tour Tournaments are broadcast internationally and viewed by millions of sports fans, giving Mitsubishi Electric excellent exposure worldwide.

"I'd like to thank Mitsubishi Electric for extending their sponsorship contract with STTA and we are excited to have them on board for another 3 years. Sponsorships provide an essential resource for STTA's sports excellence plans and allow for the continued growth and success of Singapore Table Tennis", said Er. Dr. Lee Bee Wah, Member of Parliament for Nee Soon GRC & President, STTA

Er. Dr Lee added, "this renewal demonstrates that table tennis provides a fantastic vehicle for sponsors to reach wide and diverse audiences. And we are sure that this renewal partnership will be beneficial to

Mitsubishi Electric in helping them establish themselves as an international brand."

The sponsorship renewal signing ceremony was held today at the inaugural STTA Table Tennis Corporate League at 7pm. The STTA Table Tennis Corporate League is an exclusive Table Tennis League where corporate executives compete against those of other corporate entities and network at the same time.

The Table Tennis Corporate League is a fun way for corporates to get their staff involved in a fantastic social game of table tennis. What's more, it will encourage the companies to lead healthier, happier lives and to be active in sport. Through the Table Tennis Corporate League, corporates can benefit from a healthier and engaged workforce and create meaningful experiences for its management and employees.

The top 4 winning teams received the Corporate League Championship Trophies. And the winner team had the opportunity to compete against the Youth Olympics Training Squad.