



27th January 2013

MEDIA RELEASE

THE NATIONAL PADDLERS GOING THE EXTRA MILE FOR GREEN

The national paddlers together with residents and students volunteers from Naval Base Secondary School and Peiyang Primary School picked up litter from the streets of Yishun this morning (27th January 2013). The STTA believes in making a difference to the community and it can come with picking up one piece of litter at a time.

We hope that by being seen out there picking up other people's litter does pass the message across to many Singaporeans that they shouldn't litter and that pride in one's neighborhood is important. And, of course, litter-picking is a great way to educate Singaporeans young and old as to why they should put their litter in the bin.

We hope that through this initiative, it will encourage more Singaporeans to pick up one piece of trash a day. If just a handful of people joined this green movement, the streets of Singapore would be trash free in no time.

Feng Tianwei says, "I would like to give back to the community in some small ways, and litter picking is a small action that makes a big difference. It's a simple concept, a simple step that is, and will help make our home here on earth greener. I hope to encourage Singaporeans to pick up one or two scraps if they see litter on the streets. It may become contagious once everyone sees their neighbors picking up trash. Before long, our neighborhoods will be a litter free zone".

Er. Dr. Lee Bee Wah, Member of Parliament for Nee Soon GRC & President, STTA says "We hope that through this initiative by the national paddlers. It will have a salutary multiplier effect in encouraging more Singaporeans to come forward to join us in our litter-free campaign. And hopefully, it will also raise awareness on the litter-free message and continue to encourage those with good litter-free habits to continue doing the right thing by binning their litter and effect a behavioral change in those who litter."

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